

TRINA GUHARROY

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EDUCATION

Boston University, College of Communication

Degree: Bachelor of Science in Communication

Double Major: Film and TV & Advertising

Graduation: December 2021

RELEVANT COURSEWORK

Portfolio
Copywriting
Creative Video Ads
TV Production
TV Management
Line Producing
Production Level 2/2

Graphic Design
Cinematography Level 2/3
Comic Book TV Production
Creative Producing
Research for Communications
Screenwriting

BU ADLAB

(Boston, MA) Jan 2020-2021

Copywriter

- Worked for client Crush Construction
- Wrote copy for website and social media posts with my team
- Helped create a social media calendar
- Crafted a campaign and concept
- Worked for Client "Body of Work" to write, storyboard, and produce a video for their company
- Worked for "Iona Holloway," a client, to create a logo for the brand
- Work included writing creative briefs, copywriting, strategy planning, product design, and creative shootouts/presentations.
- Met with clients to discuss their vision

GREY GROUP WORLDWIDE

(Boston, MA) July-Aug 2018

Copywriting Intern

- Developed and storyboarded advertising campaigns for Singapore Airlines, Nutella, Ferrero Rocher, Gillette Razors, and Vitagen
- Wrote copy and storyboarded for video adverts
- Wrote copy with the creative director and art director to be presented to clients
- Wrote weekly newsletters for Pringles with account manager
- Edited and wrote content on HSBC's investment site
- Helped blueprint and create "Nutella Bot" for Facebook messenger

F&B ASIA

(Singapore) July-Aug 2015

Marketing and Advertising Intern

- Cold-called members to pitch promotions
- Carried out basic data-entry tasks
- Developed competitive analysis for presentation to discuss with CEO
- Wrote social media advertisements
- Created promotion for Singapore's 50th National Day

(see more projects on my website)

CHANNEL NEWS ASIA

(Singapore) July-Aug 2019

Development Intern at Current Affairs

- Supervised script for Singapore's 54th National Day Broadcast and managed equipment
- Co-wrote storyboard with director
- Researched topics such as cyber-security and environmental e-waste for digital articles
- PA'd on-set for all 3 shoots, synced footage
- Assisted with Production logistics for all shoots
- Assisted with organizing animation library

PANTHEON MEDIA

(Singapore) Aug 2017-2018

Gaffer and Director of Cinematography

- Supervised script during Part 1 and worked with planned shoot with Producer
- Created set and set up lighting as part of a team of 2 during Part 1
- Coordinated events and kept track of supply
- Operated main camera EOS t2i during Part 2

BUTV10

(Boston, MA) Sep 2019-Current

Producer on The Hungry Terriers Reality Cooking Show

- Gaffed for Season 9 episodes and operated camera for 2 episodes
- Operated boom for 3 episodes
- Met with script writer and producer to edit pre-production script and write it
- Scouted production locations with pre-production team
- Edited and synced sound for season 10 episode 3
- Ensured attention to detail and continuity as production designer
- Worked as second DP and operated camera Sony a7sii and C300 for 2 episodes and Season 10
- Coordinating with executive producer to budget, plan, and produce Season 11
- Handle social media accounts

Crew Member on The News Episodic Drama

- PA'd for 1 episode under director
- Operated boom for three episodes
- Mixed sound on-set
- Operated second camera in 1 episode

SKILLS AND INTERESTS

Film: Coverage, Sound Mixing, Gaffer & Grips, Foley, Line Production, Storyboarding, Editing, Producing, Crowdfunding, Basic Animation

Skills: Writing, Premiere Pro, Avid, After Effects, Final Cut, Final Draft, Frame Forge, Da Vinci, Blender Animation, Shotgun, Movie Magic, Final Cut Pro, MS Office, Frame Forge, DaVinci, Blender, Mac IOS software, Windows, Photoshop, InDesign, JIRA, Illustrator, Teamwork, Time Management, Organization, Leadership

Languages: English Native and Spanish Fluent

Interests: Stage Combat, Mixed Martial Arts, Karate, Dungeons & Dragons, Wildlife Conservation (volunteer for African Impact & WWF), Alternative Rock Music, Cooking

Find additional communication, advertising, and film experience on my website & LinkedIn